

# Strategic Plan 2020-2024

## Vision

Healthy  
People,  
Strong  
Communities

## Strategic Directions

**Health Equity** Advance our culture of inclusion and diversity in the health centre and with our communities

**Healthy Communities** Focus resources to advance client and community wellness

**Collaboration & Innovation** Advance quality services by working together



## Mission

Working with our communities, we provide primary health care, health promotion, and community development, with a focus on people who face challenges to accessing care.



## Values

### Person-Centred Care

We work with individuals and communities to create plans for maximum health and wellness, grounding our work in the social determinants of health.

### Collaboration

We make the best use of individual talents and resources through teamwork and community partnerships,

### Respect

We respect the uniqueness, culture, and diversity of each person and each community.

### Accountability

We approach our work with integrity and take ownership for our actions and results, both at an individual and collective level.

### Excellence

We focus on best practices, evidence-based approaches, innovation, and ongoing evaluations and continuous improvement in everything we do.